

NXT - WPRI - Konjolka (ORAU - BMC)
Display Report – 2021-12-01 – 2021-12-12

Snapshot

Impressions

8,329

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Clicks

19

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CTR

0.23%

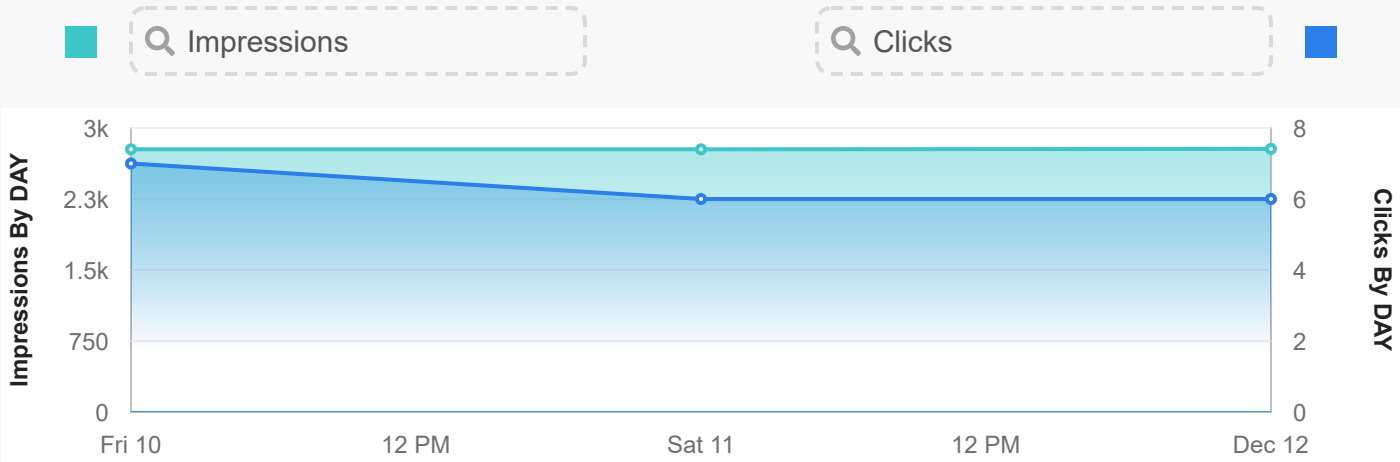
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Total Conversions

0

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Data by Day



Performance by Campaigns

Name	Impressions	Clicks	CTR	Conversions
115627 - DISPLAY - ENGLISH	8,329	19	0.23%	0
Total	8,329	19	0.23%	0

🌐 Geography



Zip Codes	Location	▼ Impressions	Clicks	Conversions
02301	Brockton, Massachusetts	1,014	0	0
02360	Plymouth, Massachusetts	812	2	0
01852	Lowell, Massachusetts	636	0	0
01040	Holyoke, Massachusetts	620	2	0
01970	Salem, Massachusetts	437	2	0
Total		8,329	19	0

* Top 5 results displayed in table. Total line includes additional, unlisted results.

💻 Device Type

Type	▼ Impressions	Clicks	CTR
📱 Mobile	6,809	11	0.16%
📺 Tablet	1,180	4	0.34%
💻 Desktop	340	4	1.18%

Performance by Creative

Preview	Name	Impressions	Clicks	CTR	Total Conversions
	320x50Phase 2_115627_112321	4,802	11	0.23%	0
	300x250Phase 2_115627_112321	2,107	1	0.05%	0
	728x90Phase 2_115627_112321	1,203	3	0.25%	0
	300x600Phase 2_115627_112321	190	1	0.53%	0
	160x600Phase 2_115627_112321	27	3	11.11%	0
Total		8,329	19	0.23%	0

Data by Users' Hour of Day (IMPRESSIONS)

