

NXT - WPRI - Konjolka (ORAU - BMC)
Display Report – 2021-12-01 – 2022-01-02

Snapshot

Impressions
55,207
↑ 1432.68%

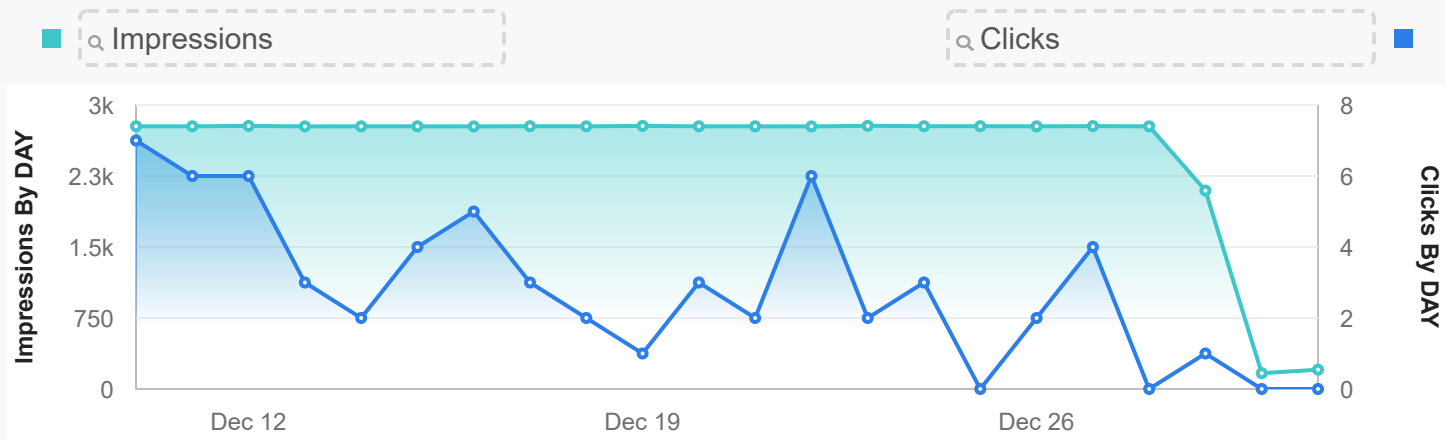
Clicks
62
↑ 6100.00%

CTR
0.11%
↑ 304.52%

Total Conversions
0
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Data by Time Frame

DAY



Performance by Campaigns

Name	Impre...	Clicks	CTR	Conve...
115627 - DISPLAY - ENGLISH	55,207	62	0.11%	0

Total	55,207	62	0.11%	0
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Geography				
Zip Codes	Location	Impressions	Clicks	Conversions
02301	Brockton, Massachusetts	10,496	10	0
02360	Plymouth, Massachusetts	8,484	13	0
01040	Holyoke, Massachusetts	5,843	4	0
01852	Lowell, Massachusetts	5,158	5	0
01970	Salem, Massachusetts	4,463	4	0
Total		55,207	62	0
* Top 5 results displayed in table. Total line includes additonal, unlisted results.				

Top Performing Channels	
Channel	Impressions
 TMZ	9,612
 Wordscapes	2,899
 Kik	2,362
 Solitaire	2,246
 Ranker	1,704
* Top 5 results displayed in table. Total line includes additonal, unlisted results.	

Device Type

Type		Impressions	Clicks	CTR
▣	Mobile	44,581	37	0.08%
▣	Tablet	8,070	19	0.24%
▣	Desktop	2,554	6	0.23%
...	Other	2	0	0.00%

🔗 Performance by Creative

Preview	Name	Impre...	Clicks	CTR	Total Conve...
	320x50Phase 2_115627_112321	32,003	22	0.07%	0
	300x250Phase 2_115627_112321	13,086	14	0.11%	0
	728x90Phase 2_115627_112321	8,832	17	0.19%	0
	300x600Phase 2_115627_112321	1,089	4	0.37%	0
	160x600Phase 2_115627_112321	197	5	2.54%	0
Total		55,207	62	0.11%	0

👤 Data by Users' Hour of Day (IMPRESSIONS)

