

NXT - WPRI - Konjolka (ORAU - BMC)
Display Report – 2021-10-03 – 2021-10-31

Snapshot

Impressions

42,799

Clicks

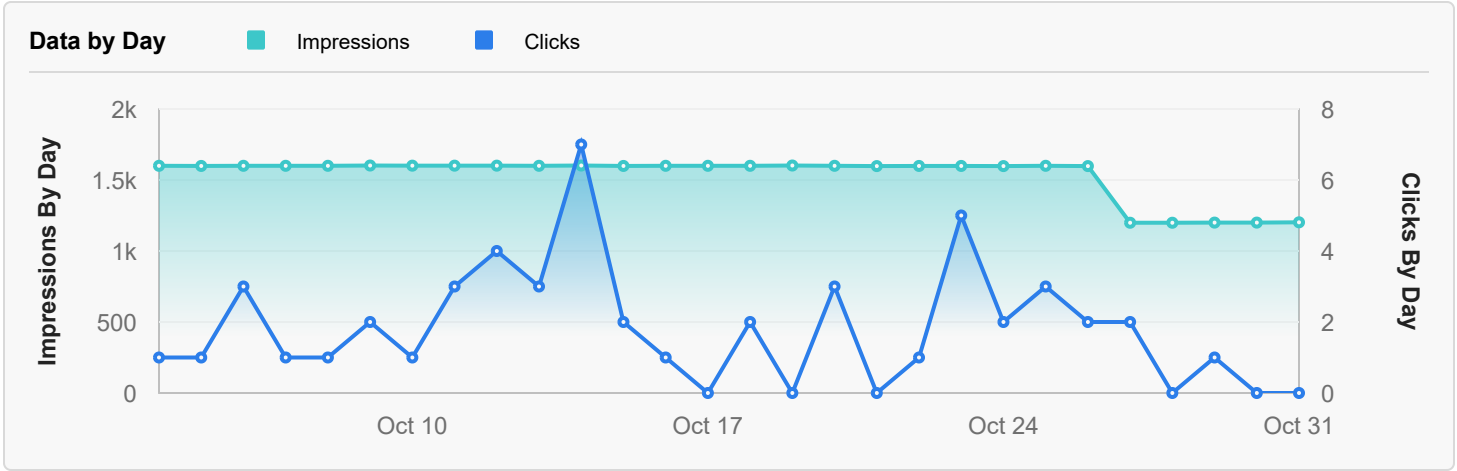
51

CTR

0.12%

Total Conversions

0



Performance by Campaigns

Name	Impressions	Clicks	CTR	Conversions
115627 - DISPLAY - ENGLISH	42,799	51	0.12%	0
Total	42,799	51	0.12%	0

🌐 Geography



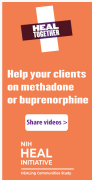
Zip Codes	Location	▼ Impressions	Clicks	Conversions
02301	Brockton, Massachusetts	9,180	11	0
02360	Plymouth, Massachusetts	6,266	4	0
01852	Lowell, Massachusetts	4,108	6	0
01040	Holyoke, Massachusetts	3,774	4	0
01930	Gloucester, Massachusetts	3,069	0	0
Total		42,799	51	0

* Top 5 results displayed in table. Total line includes additional, unlisted results.

💻 Device Type

Type	▼ Impressions	Clicks	CTR
📱 Mobile	34,309	34	0.10%
📺 Tablet	6,317	14	0.22%
💻 Desktop	2,171	3	0.14%
⋮ Other	2	0	0.00%

Performance by Creative

Preview	Name	Impressions	Clicks	CTR	Total Conversions
	320x50_ENG_115627_080921	31,155	29	0.09%	0
	728x90_ENG_115627_080921	8,869	12	0.14%	0
	300x600_ENG_115627_080921	2,775	10	0.36%	0
Total		42,799	51	0.12%	0

Data by Users' Hour of Day (IMPRESSIONS)

