

NXT - WPRI - Konjolka (ORAU - BMC)
Display Report – 2021-08-09 – 2021-08-29

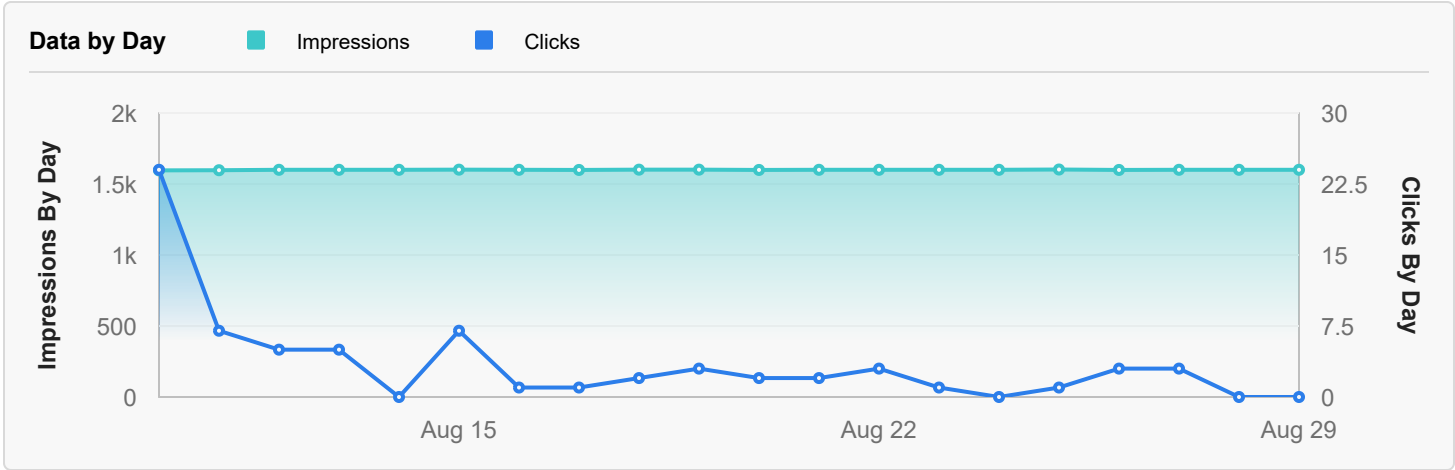
Snapshot

Impressions
31,995

Clicks
70

CTR
0.22%

Total Conversions
0



Performance by Campaigns

Name	Impressions	Clicks	CTR	Conversions
115627 - DISPLAY - ENGLISH	31,995	70	0.22%	0
Total	31,995	70	0.22%	0

🌐 Geography



Zip Codes	Location	▼ Impressions	Clicks	Conversions
02301	Brockton, Massachusetts	6,103	21	0
02302	Brockton, Massachusetts	5,915	10	0
02360	Plymouth, Massachusetts	5,563	19	0
01040	Holyoke, Massachusetts	3,102	12	0
01852	Lowell, Massachusetts	2,554	9	0
Total		31,995	70	0

* Top 5 results displayed in table. Total line includes additional, unlisted results.

📱 Device Type

Type	▼ Impressions	Clicks	CTR
📱 Mobile	27,922	42	0.15%

📺 Tablet	4,073	28	0.69%
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Performance by Creative

Preview	Name	▼ Impressions	Clicks	CTR	Total Conversions
	320x50_ENG_115627_080921	24,631	33	0.13%	0
	728x90_ENG_115627_080921	5,173	24	0.46%	0
	300x600_ENG_115627_080921	1,709	4	0.23%	0
	336x280_ENG_115627_080921	412	5	1.21%	0
	160x600_ENG_115627_080921	46	1	2.17%	0
Total		31,995	70	0.22%	0

* Top 5 results displayed in table. Total line includes additional, unlisted results.

 Data by Users' Hour of Day (IMPRESSIONS)

