

NXT - WPRI - Konjolka (ORAU - BMC)
Display Report – 2021-08-08 – 2021-08-22

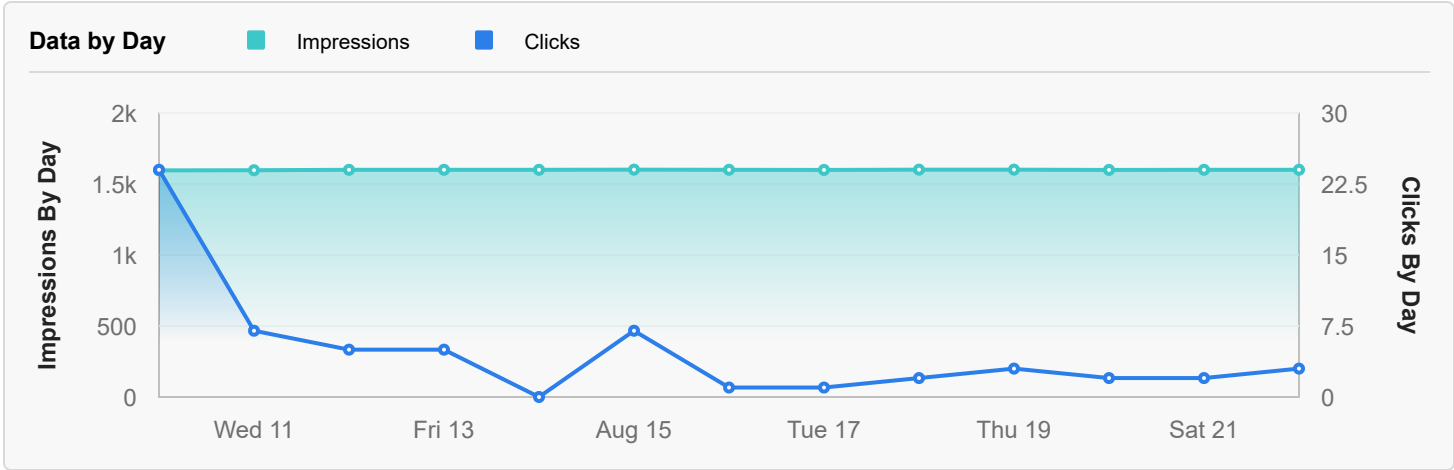
Snapshot

Impressions
20,794

Clicks
62

CTR
0.30%

Total Conversions
0



Performance by Campaigns

Name	Impressions	Clicks	CTR	Conversions
115627 - DISPLAY - ENGLISH	20,794	62	0.30%	0
Total	20,794	62	0.30%	0

Geography



Zip Codes	Location	Impressions	Clicks	Conversions
02302	Brockton, Massachusetts	4,458	8	0
02301	Brockton, Massachusetts	3,259	13	0
02360	Plymouth, Massachusetts	3,024	10	0
01040	Holyoke, Massachusetts	1,646	9	0
01852	Lowell, Massachusetts	1,458	6	0
Total		20,794	62	0

* Top 5 results displayed in table. Total line includes additional, unlisted results.

 Device Type

Type		▼ Impressions	Clicks	CTR
	Mobile	18,215	38	0.21%
	Tablet	2,579	24	0.93%

Performance by Creative

Preview	Name	▼ Impressions	Clicks	CTR	Total Conversions
	320x50_ENG_115627_0...	16,024	31	0.19%	
	728x90_ENG_115627_0...	3,347	20	0.60%	
	300x600_ENG_115627_...	1,107	4	0.36%	
	336x280_ENG_115627_...	270	3	1.11%	
	160x600_ENG_115627_...	26	1	3.85%	
Total		20,794	62	0.30%	

* Top 5 results displayed in table. Total line includes additional, unlisted results.

