

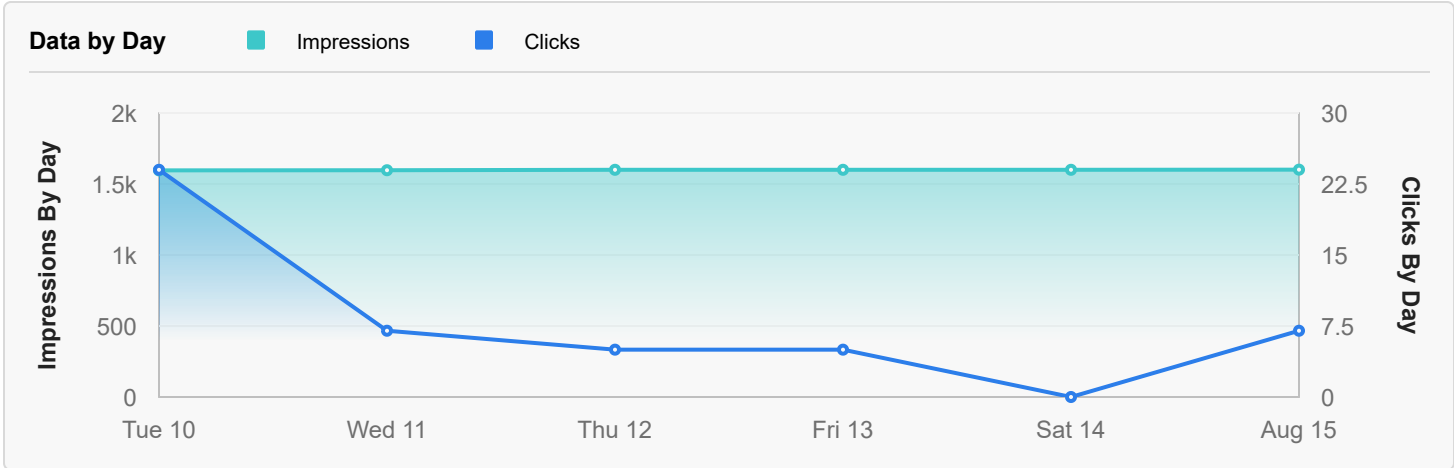
NXT - WPRI - Konjolka (ORAU - BMC)
Display Report – 2021-08-02 – 2021-08-15

Snapshot

Impressions
9,594

Clicks
48

CTR
0.50%



Performance by Campaigns

Name	Impressions	Clicks	CTR	Conversions
115627 - DISPLAY - ENGLISH	9,594	48	0.50%	0
Total	9,594	48	0.50%	0

Geography



Zip Codes	Location	Impressions	Clicks	Conversions
02301	Brockton, Massachusetts	1,770	12	0
02360	Plymouth, Massachusetts	1,642	8	0
01040	Holyoke, Massachusetts	920	8	0
01852	Lowell, Massachusetts	854	3	0
01970	Salem, Massachusetts	756	2	0
Total		9,594	48	0

* Top 5 results displayed in table. Total line includes additional, unlisted results.

 **Device Type**

Type		▼ Impressions	Clicks	CTR
	Mobile	8,160	30	0.37%
	Tablet	1,434	18	1.26%

🌐 Performance by Creative

Preview	Name	▼ Impressions	Clicks	CTR
	320x50_ENG_115627_0...	7,195	25	0.35%
	728x90_ENG_115627_0...	1,709	15	0.88%
	300x600_ENG_115627_...	550	3	0.55%
	336x280_ENG_115627_...	119	3	2.52%
	160x600_ENG_115627_...	16	0	0.00%
Total		9,594	48	0.50%

* Top 5 results displayed in table. Total line includes additional, unlisted results.

 Data by Users' Hour of Day (IMPRESSIONS)

