

## ***The Poetry of Science Contest***

As part of the 2015 Energy Frontier Research Center (EFRC) Principal Investigators' Meeting, the Department of Energy's Office of Basic Energy Sciences (BES) is sponsoring a Poetry of Science contest. Following the EFRC tradition, during each meeting there is an optional contest designed to educate, inspire and entertain an intelligent, but not expert, audience with the extraordinary science, innovation, and people in the EFRCs. *The Poetry of Science Contest* is an opportunity to convey the wonder of science using poetry inspired by a scientific image. Be creative and have fun!

### **Rules**

- Only one submission per EFRC.
- Size: The image must fit a 2 ft x 2 ft space and the poetry a 2 ft x 1 ft space below the image. Both should be easily viewed/read from at least 3 ft away.
- Content should be primarily supported by or attributed to the EFRC program.
- The image may be a single picture, or a composite of multiple pictures, but must contain a data-rich element. The poem should not be included in the image.
- Text inspired by the image must be in the form of poetry: haiku, ode, limerick, epigram, sonnet, ballad, epic or any other form.
- Submit high resolution and low resolution versions of the image to the [www.energyfrontier.us](http://www.energyfrontier.us) website. It is expected that the entrant(s) owns or has the rights to use the image and text. Images and text may be copyrighted by the individual(s) as long as DOE is granted free-use privileges.
- Name entries with an appropriate title describing the entry piece -- not with just the EFRC name.
- EFRC director will email the title and name(s) of entry contributor(s) to Robin Hayes; [robin.hayes@science.doe.gov](mailto:robin.hayes@science.doe.gov).
- All EFRCs are expected to bring a hard copy printout or original artwork of their entry to display at the meeting during the poster sessions.
- Technical requirements:
  - Image files should be .png, .jpeg, .tiff
  - Uploaded files must be less than 100 MB
  - Two images should be submitted:
    - high resolution (300 dpi) for potential DOE use in brochures or media
    - low resolution (72 dpi) for display on websites
- Join the "Poetry of Science" group on the [www.energyfrontier.us](http://www.energyfrontier.us) to read answers to questions or to ask for additional clarification.

### **Selection Criteria**

A jury will consider how well the submission tells a compelling story based on the beauty of the image, quality of the poetry, and impact of the science.

A **People's Choice** award will be selected by the public from all the entries. Voting will be from September 30 – October 21 on the [www.energyfrontier.us](http://www.energyfrontier.us) website.

### **Selection Process**

Each EFRC will upload the entries to the [www.energyfrontier.us](http://www.energyfrontier.us) website. The EFRC director sends the title and names of entry contributor(s) to Robin Hayes; [robin.hayes@science.doe.gov](mailto:robin.hayes@science.doe.gov). A jury selected for their poetic, visualization, and scientific expertise will judge submissions received before the deadline. Up to five winners will be selected.

### **Timeline**

- June 16, 2015: Announcement of Contest to the EFRCs.
- August 31, 2015 11:59 pm Eastern time: Deadline for submission.
- September 30, 2015: Juried winners announced and People's Choice voting begins on [www.energyfrontiers.us](http://www.energyfrontiers.us) website.
- October 21, 2015 11:59 pm Eastern time: Voting ends for People's Choice.
- October 26, 2015: Winning entries will be announced and shown at the plenary session at the beginning of the meeting. All entries will be on display at the two poster sessions during the meeting.

### **Prizes**

- Submitted entries will be displayed during the two poster session during the meeting and on the [www.energyfrontier.us](http://www.energyfrontier.us) website
- Up to five winning teams and the People's Choice Award will be honored on-stage during the plenary session on October 26, 2015. A representative for each winning entry will be invited to read the poetry accompanying the image(s).
- Winners will receive certificates and be featured on EFRC websites.