



## Addressing HR Challenges for Small Businesses

Jumpstart:HR, LLC

[www.jumpstart-hr.com](http://www.jumpstart-hr.com)



## Three Key Challenges For Small Businesses

- Lack of Experienced Leadership
- Difficulty in Tying People-Planning to Business Results
- Establishing a Winning Team

# Leading for the Very First Time



Communication



Discipline



Inspiration



Management



Team-Building

# Connecting People With “The Problem”

The goal is not to do business with everybody who needs what you have. The goal is to do business with people who believe what you believe.

— Simon Sinek, Author, motivational speaker and marketing consultant



# Attracting & Retaining Top Talent

If you are lucky enough to be someone's employer, then you have a moral obligation to make sure people do look forward to coming to work in the morning.

- John Mackey, Whole Foods



Questions,  
Comments,  
and Feedback





# Contact: Joey Price

- Email: [JPRICE@JUMPSTART-HR.COM](mailto:JPRICE@JUMPSTART-HR.COM)
- LinkedIn: <WWW.LINKEDIN.COM/IN/JOEYVPRICE>
- Twitter: <WWW.TWITTER.COM/JOEYVPRICEHR>
- Podcast: [BUSINESS, LIFE, AND COFFEE](#)