

Financial Issues/Incentives Roundtable Report

Major Themes:

Education

- at all levels
- on incentives

Innovative Finance Strategies

- low interest loans/bonds
- incentives/rebates/tax exemptions/SEPs

New Partners

- utilities/fuel companies/banks
- benefit of broad partnerships

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Actions: Industry commitment

□ Education

- bottom up/top down process
- National level – development of consistent information
- State/local level - dissemination

□ Innovative Finance Strategies

- State/local level - identify champions
- National level – create model for investment team
- attempt to replicate Canadian program

□ New Partners

- National level – associations
- State/local – build coalitions