

David Orr

Mr. David Orr is the MorElectric™ Commercial Manager within Caterpillar's Electrical & Electronics Business Unit. He has held this current position for the last four years. In this position he works closely with several truck, RV, fire & rescue, military vehicle, and a variety of construction equipment, OEM engineering design group customers to market electrically driven accessories. Electric driven accessories is an emerging disruptive technology that presents new marketing challenges. He previously had a two-year assignment at Caterpillar's Medium Engine Center where he was responsible for the CAT 3408 & 3412 core engines, and 3400 series engine installations in CAT construction equipment. This provided first-hand understanding for emission issues, machine configuration ramifications and packaging demands, and commercialization challenges. He has worked for Caterpillar for 25 years working on a wide variety of research and engineering assignments. He has been a supervisor for Hydraulics Research, Powertrain Research, and Systems & Controls Research groups. He has worked in Caterpillar's Defense & Federal Products Group and is familiar working with government-sponsored programs. He has been involved with a total of 17 government projects, Program Manager on eight DOE/DOD programs, and more recently was the Program Manager for the DOE's More Electric Truck program.

Mr. Orr holds a Mechanical Engineering degree from Kansas State University, and completed an Executive Management program from Bradley University in 2001.