

## EVALUATION RESOURCES

**American Evaluation Association.** A comprehensive site that includes several handbooks and texts available in their entirety online. Most are multi-chapter documents focusing on "how to's" of evaluation-related subjects. <http://www.eval.org/Resources/onlinehbt.txt.htm>

Association for the Study and Development of Community (2001). *Principles for Evaluating Comprehensive Community Initiatives*. Washington, DC: National Funding Collaborative on Violence Prevention. Available from National Funding Collaborative on Violence Prevention, 1522 K Street, N.W., Suite 1100, Washington, D.C. 20005-2201; (202) 393-7731 or online at [www.peacebeyondviolence.org](http://www.peacebeyondviolence.org). This document covers issues, and approaches in a particular context and was developed for evaluators who have in-depth knowledge of the challenges of evaluating comprehensive community initiatives.

**Center for the Advancement of Collaborative Strategies in Health.** This Center at the New York Academy of Medicine helps partnerships, funders, and policy makers realize the full potential of collaboration to solve complex problems related to health or any other area. Working closely with people and organizations involved in collaboration, the Center conducts research studies, policy analyses, and joint learning activities to identify and explore key challenges associated with collaborative problem solving. The Center also develops practical tools and training programs based on the knowledge it obtains: [The Center's Focus and Conceptual Models](#), [Pathways to Collaboration: A Knowledge-Building Workgroup](#) and [the Web-Based Partnership Self-Assessment Tool](#).

Centers for Disease Control and Prevention. (1999). *Framework for Program Evaluation in Public Health*. Morbidity and Mortality Weekly Report, vol. 48, no. RR-11. Download at [www.cdc.gov/eval/framework.htm#cbph](http://www.cdc.gov/eval/framework.htm#cbph). The framework was produced to guide public health professionals in program evaluation and in integrating evaluation into program activities. It summarizes the essential elements of program evaluation, steps in program evaluation, and standards for effective program evaluation.

Community Anti-Drug Coalitions of America (CADCA). (2004). **The Coalition Institute's Guiding Principles for Coalition Evaluation**. Washington, DC: Author. Accessed February 17, 2006. <http://www.coalitioninstitute.org/Evaluation-Research/Strategizer48.pdf>

**Community Toolbox** (online). *Evaluating community programs and initiatives*. <http://ctb.ukans.edu>. A web-based resource created and maintained by the University of Kansas Work Group on Health Promotion and Community Development in Lawrence, Kan., and AHEC/Community Partners in Amherst, Mass.. It contains user-friendly instructions for planning, implementing, and evaluating community health and development initiatives. The evaluation section includes step-by-step guidelines, examples, checklists of major points, and training materials for evaluating community health and development efforts.

**Collaborative Solutions.** Tom Wolff & Associates provide tools and resources necessary to mobilize the power of collaborative processes in communities and organizations. They have services for those who want to create collaborative solutions, enhance healthy communities and build community coalitions. Contact via the website <http://www.tomwolff.com/> or call at 413-253-2646. Resources such as publications and the 28 *Coalition Building Tip Sheets* that cover issues from start up to sustainability can be ordered on line or downloaded.

**Empowerment Evaluation Website:** The Collaborative, Participatory, and Empowerment Evaluation group is part of the American Evaluation Association. This site includes online survey software and self-help manuals.

<http://www.stanford.edu/~davidf/empowermentevaluation.html>

Innovative Network (InnoNet). *Helping Agencies Succeed*. [www.innonet.org](http://www.innonet.org). This Web-based resource was developed to make evaluation tools and resources available to nonprofits and funders across program type, organization size, and geographic boundaries. A interactive “workstation” leads the user through a series of steps to define program goals, identify activities needed to achieve those goals, design steps for evaluating the activities and outcomes, and budget the expenses needed for the conducting the program and the evaluation. The user can also submit the plans for comments by InnoNet staff.

National Science Foundation (2002). *The 2002 User-Friendly Handbook for Project Evaluation*. Arlington, Va. Download at [www.nsf.gov/pubs/2002/nsf02057/start.htm](http://www.nsf.gov/pubs/2002/nsf02057/start.htm). This handbook was developed for managers of National Science Foundation (NSF)-funded education programs who have little knowledge of evaluation. It is intended to increase these program managers’ understanding of the evaluation process and NSF’s requirements for evaluation, as well as to build their capacity to communicate with evaluators and manage the actual evaluation.

**Self help software for survey development:**

- SurveyKey – <http://www.surveykey.com/>
- Survey Suite – [http://intercom.virginia.edu/cgi-bin/cgiwrap/intercom/SurveySuite/ss\\_index.pl](http://intercom.virginia.edu/cgi-bin/cgiwrap/intercom/SurveySuite/ss_index.pl)
- Formsite - <http://www.formsite.com>
- Zoomerang – <http://www.zoomerang.com>

United Way of America (1996). *Measuring Program Outcomes*. Available from the United Way of America, Effective Practices and Measuring Impact, 701 North Fairfax Street, Alexandria, Va. 22314; (703) 836-7100. This step-by-step guide is intended to help executive directors and program managers in a broad range of human services measure their program outcomes. These include not only direct-services, but also advocacy, public education, capacity building, and other related efforts. It leads the user through a series of steps for measuring program outcomes, from getting ready to do it to actually using the findings.

University of Wisconsin-Cooperative Extension (1998). *Evaluating Collaboratives*. Available from the Cooperative Extension Publications, Room 170, 630 W. Mifflin Street, Madison, Wis. 53703; (608) 262-3346. Individuals interested in evaluating the work of coalitions and collaborations will find this workbook useful. It provides a compendium of ideas and research for users to consider and choose from to increase their collaboratives’ effectiveness.

W.K. Kellogg Foundation (1998). *Evaluation Handbook*. Battle Creek, MI. Download at [www.wkkf.org](http://www.wkkf.org). This handbook was developed primarily for project directors who are responsible for evaluating W.K. Kellogg Foundation (WKKF)-funded projects. It provides a framework for thinking about evaluation as a useful tool for program improvement and enough information for program staff to plan and conduct an evaluation with or without the assistance of an external evaluator.