

**Heart Disease and Stroke Prevention
Program Management and Evaluation Training
CDC Global Communications Center – Atlanta, Georgia
June 20, 2006**

DAILY AGENDA

Tuesday, June 20			
TIME	LOCATION	SESSION	SPEAKER
7:00 am		Buses depart from Crowne Plaza Hotel to Global Communications Center	
7:30 – 9:00 am	Room 256/257	Security Check-in Registration Continental Breakfast	
9:00 – 10:00 am	Auditorium B3	Plenary 1 Division Changes and Public Health Action Plan; HDSP Program Priorities	<i>Nancy Watkins, CDC (moderator)</i> <i>Darwin Labarthe, CDC</i> <i>Judy Hannan, CDC</i> <i>Michael Schooley, CDC</i> <i>Janet Croft, CDC</i>
10:00 – 10:30 am	Room 256/257	Break	
10:30 – 12 noon	Room 245	Workshop 1 Building Capacity for HDSP Program Priorities Addressing Disparities	<i>Sara McNary, CDC (moderator)</i> <i>Lovetta Brown, MS Office of Health Disparity</i> <i>Tennille Howard, MS</i>
	Room 248	Workshop 2 Building Capacity with Partners to Address Policy and Systems Change for HDSP Program Priorities	<i>Linda Redman, CDC (moderator)</i> <i>Brian Boisseau, KY</i>
	Room 247	Workshop 3 Using Data to Define the Burden and Evaluate Impact	<i>Jan Jernigan, Northrop Grumman (moderator)</i> <i>Jeff Armitage, NE</i> <i>Michele Casper, CDC</i>

Tuesday, June 20 - continued

TIME	LOCATION	SESSION	SPEAKER
10:30 – 12 noon	Auditorium B3	Workshop 4 A Fresh Look at HDSP Assessments – Your Guide to Program Planning	<i>Susan Ladd</i> , Northrop Grumman (moderator) <i>Lazette Lawton</i> , CDC <i>Bernadette Ford Lattimore</i> , CDC
	Room 246	Workshop 5 (repeated – Workshop 16) Developing and Utilizing the HDSP State Plan with Partners	<i>Tim LaPier</i> , CDC (moderator) <i>Margaret Casey</i> , NACDD <i>Kathy Foell</i> , MA
Noon-1:00 pm	Room 256/257	Lunch	
1:00 – 2:00 pm	Auditorium B3	Plenary 2 Generating New Partnerships: Health Education Campaigns to Promote Policy and Systems Change (Mission Possible and Moving Into Action)	<i>Margaret Casey</i> , NACDD (moderator) <i>Nancy Watkins</i> , CDC <i>Ellen Sommer</i> , NHLBI Panel: <i>Elizabeth Gardner</i> , MN <i>Hilary Wall</i> , MA <i>Debra Wigand</i> , ME
2:00 – 3:00 pm	Auditorium B3	Plenary 3 Emergency Medical Services Systems	<i>Lazette Lawton</i> , CDC (moderator) <i>Drew Dawson</i> , NHTSA
3:00 – 3:30 pm	Room 256/257	Break	
3:30 – 5:00 pm	Auditorium B3	Workshop 6 Focus Group: States Using Mission Possible Resources (Group A)	<i>Margaret Casey</i> , NACDD (moderator) <i>Ellen Sommer</i> , NHLBI <i>A.M. Lindsey</i> , ORISE <i>Mary Jean Brewer</i> , ORISE
	Room 245	Workshop 7 Building an Evaluation Plan Based on a Logic Model	<i>Jan Jernigan</i> , Northrop Grumman (moderator) <i>Marilyn Sitaker</i> , WA

Tuesday, June 20 - continued

TIME	LOCATION	SESSION	SPEAKER
3:30 – 5:00 p.m.	Room 246	Workshop 8 Evaluation Strategies for Media Campaigns	<i>Susan Ladd</i> , Northrop Grumman (moderator) <i>Jennifer Duke</i> , American Legacy Foundation <i>Barbara Pryor</i> , OH
	Room 247	Workshop 9 (repeated – Workshop 23) Work Plan Development Through Strategic Planning	<i>Ron Todd</i> , CDC (moderator) <i>Abha Varma</i> , NC
	Room 248	Workshop 10 HDSP Program Guidance for Collaborating with EMS Systems	<i>Lazette Lawton</i> , CDC (moderator) Panel: <i>Drew Dawson</i> , NHTSA <i>Dory Masters</i> , SC <i>Bonnie Barnard</i> , MT <i>Carrie Oser</i> , MT
5:00 pm	Level 1	Buses depart from Global Communications Center to Crowne Plaza Hotel	