

DOH Stroke Campaign 60 Second Radio Spot

Maxine says:

(Areas for emphasis have been bolded)

Would you know a stroke if you saw one? This is State Health Officer Dr. Maxine Hayes. Three simple questions can help you determine if someone is having a stroke.

Ask the person to:

- **Smile**...while you look for facial weakness, especially on one side
- **Then ask them to raise both arms**...while you watch for both arms to remain at the same height
- **And ask them to speak a simple sentence**...while you listen for slurring

If the person cannot do **even one** of these tasks, **call 9-1-1 immediately**. Every minute that passes increases the chance of brain damage.

Nationally, African Americans have one of the highest rates of disability and death due to stroke. You can help by having someone:

- **Smile,**
- **Raise both arms** and
- **Speak a simple sentence.**

For more information contact the Washington State Department of Health online at www.doh.wa.gov.

Voice Over says:

Brought to you by the Washington State Department of Health
– Always working for a safer and healthier Washington.

DOH Stroke Campaign 60 Second Radio Spot – Youth Version Tag

Would you know if one of your parents or grandparents were having a stroke? ...

(Remainder stays the same as above)