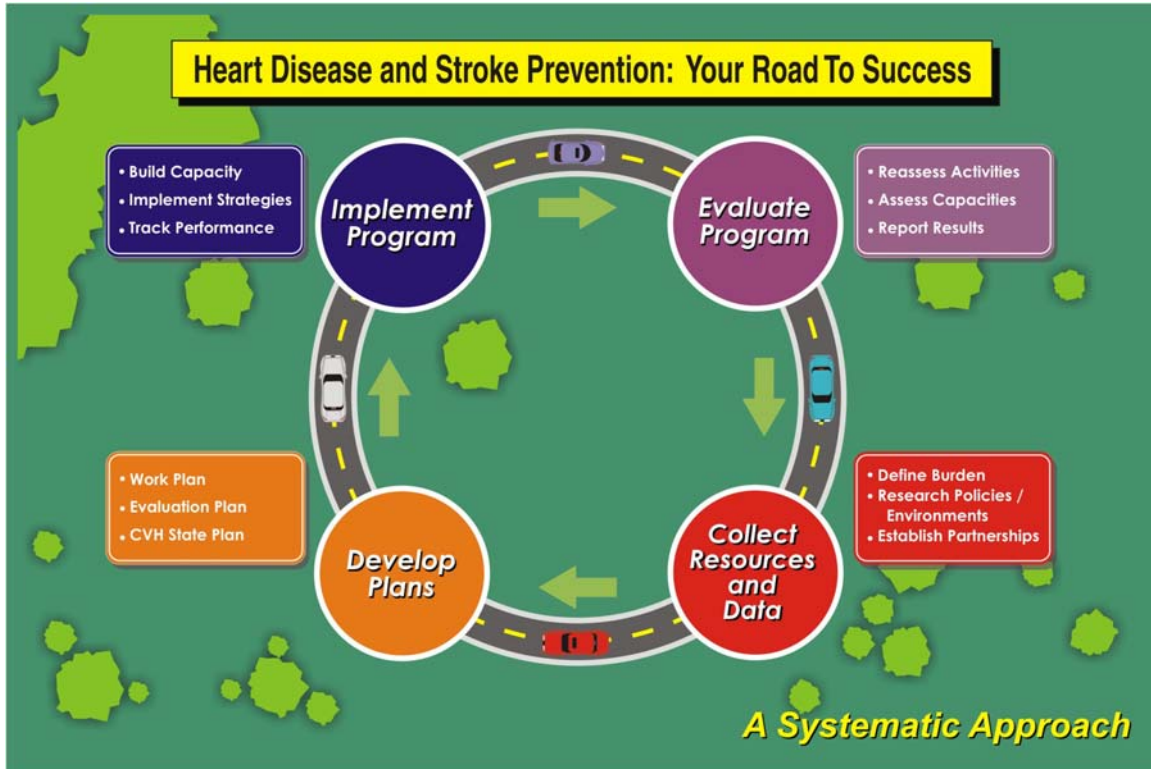


The Roadmap: A Systematic Approach to the Heart Disease and Stroke Prevention Program



What is the Roadmap?

- An electronic training/resource tool to help build the competencies needed by state Heart Disease and Stroke Prevention (HDSP) Program Coordinators.

How does it work?

The Roadmap provides:

- Suggested steps for carrying out requirements of the HDSP Program
- Easy online access to training, tools, and other resources needed for successful program development and implementation

Who is it for?

The target audience for the Roadmap is:

- State Heart Disease and Stroke Prevention Program Coordinators
- State chronic disease staff
- Partners and stakeholders

When/Where can I find it?

The Roadmap is currently still under development. Upon its release, it will be available on the Division for Heart Disease and Stroke Prevention web site.

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What are the components of the Roadmap?

The Roadmap is constructed from four key areas of programmatic activities needed for developing and implementing a heart disease and stroke prevention program:

- Collect Resources and Data
- Develop Plans
- Implement Program
- Evaluate Program

Each area is represented by a “traffic circle” with individual “mileposts” representing specific related activities to be done. The traffic circles and mileposts are “clickable,” and are hyperlinked to tools, resources, training, and information useful for carrying out the activities.

How should the Roadmap be used?

The Roadmap is designed to allow programs of different maturity levels to access its components in any order. Programs that are just getting started should begin with Collect Resources and Data (the red circle) and progress through the Roadmap following the arrows. Mature programs may wish to start in another area of the Roadmap.

What kinds of help can I find in the Roadmap?

Each “traffic circle” and milepost is structured similarly – the format is identical, but the content is different.

- *What to Do and How to Do It*
 - Clicking on a traffic circle or a milepost takes you to an introductory page.
 - Each introductory page has a link called “**more.**” If you want more information about what do to and how to do it, click on the “**more**” link.
 - If you don’t, simply jump to the next traffic circle or milepost you want, using either the main menu at the top or the arrows at the bottom.
- *Tools, Training, and other Resources*
 - Tools, training, and other resources related to the traffic circles and mileposts are listed on the introductory pages.
 - These resources come from both the public and private sectors, including academia, federal agencies, states, and businesses.
 - Some resources are free; others are not. None are officially endorsed by the CDC-Division for HDSP, but all have been reviewed by staff in the CDC-Division for HDSP and are selected based on their assessment of the resources’ usefulness.
- *Competencies*
 - The Roadmap is competency-based; it was designed around the competencies required to carry out a heart disease and stroke prevention program successfully. These competencies were primarily drawn from the competency domains for public health practitioners developed by the Council on Linkages Between Academia and Public Health Practice, the Northwest Center for Public Health Practice, and CDC’s Office of Workforce Development