

**Heart Disease and Stroke Prevention Practitioners Institute
Building and Enhancing Public Health Capacity
St. Paul, Minnesota
September 20-23, 2005
Full Agenda**

Tuesday, September 20

Time	Room / Floor	Session	Speaker
7:00	Continental breakfast (outside ballroom)		
8:00 – 8:30	Town Square Ballroom	Welcome-Overview of Program	Nancy Watkins, CDC
8:30 – 9:00	Town Square Ballroom	Planning the Institute Using the Roadmap Route	Linda Redman, CDC A.M. Lindsey, ORISE
9:00 – 10:00	Town Square Ballroom	CDC's Priorities	Darwin Labarthe, CDC
10:00 – 10:30	Break		
10:30 – 11:15	Town Square Ballroom	AHA State Health Alliance Priorities	Mark Schoeberl, AHA Julianne Roach, AHA
11:15 – 12:15	Town Square Ballroom	Collaboration: What Makes It Work	Paul Mattessich, Wilder Foundation
12:15 – 1:30	Lunch (on your own)		
1:30 – 2:30	Town Square – A (2 nd floor)	How To Develop And Use A Logic Model	Susan Ladd, Northrop Grumman (moderator) Hilary Wall, MA
	Town Square – B (2 nd floor)	Building Facilitation Skills to Strengthen Relationships With Partners	Tim LaPier, CDC (moderator) Margaret Casey, CDD
	Phelan Suite (1 st floor)	Evaluating Partnerships	Jan Jernigan, Northrop Grumman
	Rice Suite (2 nd floor)	Assessment of Stroke Systems and Advocacy for Stroke Care Quality Improvement	Laura Wimmer, VA (moderator) David Day, AHA
	Mounds Suite (1 st floor)	Two Types of State Coalitions: Examples and Lessons Learned	Julie Harvill, IL (moderator) Kathy Foell, MA
	Como Suite (3 rd floor)	Working With Epidemiologists for Heart Disease and Stroke Prevention Program Development	Betty Jung, CT (moderator) Albert Tsai, MN

Session handouts will be available in Mears Suite, daily from 8:00-5:00.

Tuesday, September 20 (continued)

Time	Room / Floor	Session	Speaker
	Irvine Suite (3 rd floor)	Challenges in Communication Campaigns	Angela Bray Hedworth, Great Lakes Regional Stroke Network (moderator) Carol White, AK Susan Chappell Witt, NC
	Cedar Suite (3 rd floor)	CDCynergy: A Tool for Designing and Evaluating Health Communication Campaigns	Amy Carte, WV
2:30 – 3:30	Walking Meeting and Networking / Break		
3:30 – 4:30	Town Square Ballroom	EMS: The Intersection of Public Safety, Public Health, and Health Care Systems	Lazette Lawton, CDC (moderator) Mary Hedges, MN EMS Reg. Board Mark Schoeberl, AHA
4:30 – 5:00	Town Square Ballroom	Journal Key Points from Walking Meetings on poster paper	
5:45	Evening Excursion Sponsored by AHA Bus to Downtown Minneapolis		

Wednesday, September 21

Time	Room / Floor	Session	Speaker
7:30	Continental breakfast (outside ballroom)		
8:30 – 10:00	Town Square – A (2 nd floor)	Using Chronic Disease Indicators to Support Heart Disease and Stroke Prevention Programs	Paul Siegel, CDC (moderator) Debra Wigand, ME Jeff Armitage, NE
	Town Square – B (2 nd floor)	Developing State Partnership Collaboration	Tim LaPier, CDC (moderator) Paul Mattessich, Wilder Foundation Carol White, AK
	Phelan Suite (1 st floor)	Responding Effectively to Requests for Application (RFA)	Nancy Watkins, CDC (moderator) Linda Redman, CDC
	Rice Suite (2 nd floor)	The Advocacy Power Prism and Its Application to Public and Private Sector Collaborations	Jill Birnbaum, AHA (moderator) Joan Ware, UT Lori Fresina, Campaign for Tobacco-Free Kids Natasha Ning, AHA Erin McDonald Bicknell, AHA
	Mounds Suite (1 st floor)	Evaluating Capacity Building Activities	Jan Jernigan, Northrop Grumman Susan Ladd, Northrop Grumman
	Como Suite (3 rd floor)	Working with Emergency Medical Services	Lazette Lawton, CDC (moderator) Crystelle Fogle, MT Susan Jackson, SC
	Irvine Suite (3 rd floor)	How to Develop A State Health Care Collaborative Using the Chronic Care Model	Jan Norman, WA (moderator) Linda Faulkner, AR Susan Chappell Witt, NC
	Cedar Suite (3 rd floor)	Quality of Care: Guidance for Addressing Health Care Systems Change	Belinda Minta, CDC (moderator) Amy Carte, WV Debbie Ruppert, WV
10:00 – 10:30	Break		
10:30 – 12:00	Workshops Continue		
12:00 – 1:30	Lunch (on your own)		

Session handouts will be available in Mears Suite, daily from 8:00-5:00.

Wednesday, September 21 (continued)

Time	Room / Floor	Session	Speaker
1:30 – 3:00	Town Square – A (2 nd floor)	Using Chronic Disease Indicators to Support Heart Disease and Stroke Prevention Programs	Paul Siegel, CDC (moderator) Debra Wigand, ME Jeff Armitage, NE
	Town Square – B (2 nd floor)	Maintaining Successful State Partnership Collaborations	Linda Redman, CDC (moderator) Paul Mattessich, Wilder Foundation Kathy Foell, MA
	Rice Suite (2 nd floor)	The Advocacy Power Prism and Its Application to Public and Private Sector Collaborations	Jill Birnbaum, AHA (moderator) Joan Ware, UT Lori Fresina, Campaign for Tobacco-Free Kids Natasha Ning, AHA Erin McDonald Bicknell, AHA
	Mounds Suite (1 st floor)	Evaluating Capacity Building Activities	Jan Jernigan, Northrop Grumman (moderator) Susan Ladd, Northrop Grumman
	Phelan Suite (1 st floor)	Responding Effectively to Requests for Application (RFA)	Nancy Watkins, CDC (moderator) Sara McNary, CDC
	Como Suite (3 rd floor)	Working with Emergency Medical Services	Lazette Lawton, CDC (moderator) Tara Doskey, LA Crystelle Fogle, MT Susan Jackson, SC Joseph Russell, Great Falls Fire & Rescue - MT
	Irvine Suite (3 rd floor)	How to Develop A State Health Care Collaborative Using the Chronic Care Model	Jan Norman, WA (moderator) Linda Faulkner, AR Susan Chappell Witt, NC
	Cedar Suite (3 rd floor)	Quality of Care: Guidance for Addressing Health Care Systems Change	Belinda Minta, CDC (moderator) Amy Carte, WV Debbie Ruppert, WV
3:00 – 3:30	Break		
3:30 – 5:00	Workshops Continue		
5:45	Evening Excursion Sponsored by AHA Bus to Mall of America / AHA Reception		

Session handouts will be available in Mears Suite, daily from 8:00-5:00.

Thursday, September 22

Time	Room / Floor	Session	Speaker
7:30	Continental breakfast (outside ballroom)		
8:30 – 10:00	Town Square Ballroom	Moving into the Information Age: MIS, Roadmap, and Small Area Analysis/Atlas Demonstrations	Ron Todd, CDC (moderator) Linda Redman, CDC A.M. Lindsey, ORISE
10:00 – 10:30	Break		
10:30 – 12:00	Town Square Ballroom	Structured Exercise: Addressing Heart Disease and Stroke Prevention Priorities	Linda Redman, CDC (moderator) CDC Project Officers Institute Planning Committee Members
12:00- 1:30	Lunch (on your own)		
1:30 – 2:30	Town Square – A (2 nd floor)	Heart Healthy and Stroke Free Worksite: A Bi-State Public-Private Partnership	Sherene Brown, CDC (moderator) Judy Alexiou, MO Misty Jimerson, KS Teresa Titus-Howard, Mid-America Coalition on Health Care
	Town Square – B (2 nd floor)	Searching for Wisdom: Lessons from the WISEWOMAN Projects	Patti Poindexter, CDC
	Phelan Suite (1 st floor)	A Path to Prevention: A Look at Hypertension Interventions	Shonta Chambers, GA (moderator) Mary Jo Brink, WI
	Rice Suite (2 nd floor)	How To Write An Abstract For Conference Presentation/Publication	Paul Siegel, CDC
	Mounds Suite (1 st floor)	Engaging Partners: Expanding Reach and Staying on Focus	Debra Wigand, ME (moderator) Cresha Auck-Foley, AHA
	Como Suite (3 rd floor)	Quality Improvement: Accessing and Marketing to Primary Care Practices and Beyond	Belinda Minta, CDC (moderator) Miriam Patanian, WA Angela Bray Hedworth, Great Lakes Regional Stroke Network
	Irvine Suite (3 rd floor)	Experience Using Hospital-based Get With The Guidelines	Brian Boisseau, KY (moderator) Michele Mitchell, KY Laura Wimmer, VA Wende Miller, AHA

Session handouts will be available in Mears Suite, daily from 8:00-5:00.

Thursday, September 22 (continued)

Time	Room / Floor	Session	Speaker
1:30-2:30	Cedar Suite (3 rd floor)	What Is a Stroke Registry and How Does It Improve Acute Stroke Care?	Ahmed Liban, CDC (moderator) Hilary Wall, MA
2:30 – 3:30	Walking Meeting and Networking / Break		
3:30 – 4:30	Town Square – A (2 nd floor) “Canceled”	Identifying Disparities and Priority Populations from Data	Namvar Zohoori, AR
	Town Square – B (2 nd floor)	Searching for Wisdom: Lessons from the WISEWOMAN Projects	Patricia Poindexter, CDC
	Phelan Suite (1 st floor)	Successful Strategies to Engage Business Groups	Tim LaPier, CDC
	Rice Suite (2 nd floor)	Program Evaluation for Identifying Promising Public Health Practices	Rosanne Farris, CDC
	Mounds Suite (1 st floor)	Engaging Partners: Expanding Reach and Staying on Focus	Debra Wigand, ME (moderator) Cresha Auck-Foley, AHA
	Como Suite (3 rd floor)	EMS Systems Change in Montana	Crystelle Fogle, MT (moderator) Carrie Oser, MT Joseph Russell, Great Falls Fire & Rescue - MT
	Irvine Suite (3 rd floor)	The Massachusetts Experience Developing A Stroke Communication Message/Evaluation Plan For Implementation	Kathy Foell, MA
	Cedar Suite (3 rd floor)	How To Develop And Use A Logic Model	Susan Ladd, Northrop Grumman (moderator) Hilary Wall, MA
4:30 – 5:00	Town Square Ballroom	Journal key points from Walking Meeting on poster paper	
~ On Your Own for the Evening ~			

Friday, September 23

Time	Room / Floor	Session	Speaker
7:30	Continental breakfast (outside ballroom)		
8:30 – 10:30	Town Square Ballroom	State Exchange	Linda Redman, CDC
10:45 – 11:15	Break		
11:15 – 12:00	Town Square Ballroom	Moving Into Action: A Panel Discussion Wrap up	Nancy Watkins, CDC (moderator) Darwin Labarthe, CDC Margaret Casey, CDD Jill Birnbaum, AHA
12:00	Mears Suite	Fed Ex shipping	

Session handouts will be available in Mears Suite, daily from 8:00-5:00.