

EVALUATION RESOURCE BIBLIOGRAPHY

Print Resources

Hays, C.E., Hays, S.P., Deville, J.O., & Mulhall, P.F. (2000). Capacity for effectiveness: The relationship between coalition structure and community impact. *Evaluation and Planning*, 23, 373-379.

Kaftarian, S. J., & Yu, P. (2000). Breaking new frontiers: Outcome evaluations of community-based programs. *Evaluation and Program Planning*, 23, 337-339.

McEwan, K.L., Bigelow, D.A.. (1997). Using a logic model to focus health services on population health goals. *Canadian Journal of Program Evaluation*, 12(1),167-74.

Morgan, D.L., & Krueger, R.A. (Eds). (1998). *The Focus Group Kit: Volumes 1-6*. Thousand Oaks, CA: Sage Publications. (www.sage.com)

Includes:

Vol. 1: Morgan, D.L. *The focus group guidebook*.

Vol. 2: Morgan, D.L. *Planning focus groups*.

Vol. 3: Krueger, R.A. *Developing questions for focus groups*.

Vol. 4: Krueger, R.A. *Moderating focus groups*.

Vol. 5: Krueger, R.A., & King, J.A. *Involving community members in focus groups*.

Vol. 6: Krueger, R.A. *Analyzing and reporting focus group results*.

Patton, M.Q. (2002). *Qualitative research and evaluation methods*. Third Edition. Thousand Oaks, CA: Sage Publications.

Pentz, M. A. (2000). Institutionalizing community-based prevention through policy change. *Journal of Community Psychology*, 28 (3), 257-270.

Weiss, C.H. (1997). How can theory-based evaluation make greater headway? *Evaluation Review*, 21, 501-24.

Yin, R.K. (1994). *Case study research: Design and methods*. Second edition. Thousand Oaks, CA: Sage Publications.

Yin, R. K., & Ware, A. J. (2000). Using outcome data to evaluate community drug prevention initiatives: Pushing the state-of-the-art. *Journal of Community Psychology*, 28 (3), 237-240.

WEBSITE RESOURCES

Logic Model Development

W. K. Kellogg Foundation. *Logic Model Development Guide and Evaluation Handbook*.
<http://www.wkkf.org/pubs/Pub3669.pdf>
<http://www.wkkf.org/pubs/Pub770.pdf>

UNITED WAY OF AMERICA. *Outcomes Measurement Guide*. <http://www.unitedway.org>

Also in print: *Measuring Program Outcomes: A Practical Approach* (1996; 170pp) A step-by-step manual for health, human service, and youth- and family-serving agencies on:

- Specifying program outcomes
- Developing measurable indicators
- Identifying data sources and data collection methods
- Analyzing and reporting findings
- Using outcome information

Demonstrates the use of logic models in clarifying and communicating outcomes. Cites experiences of many types of agencies. Includes worksheets, examples, and a bibliography on measurement issues and performance indicators.

General Evaluation

American Evaluation Association. <http://www.eval.org>

Innovation Network. Provides links to web-based evaluation resources. http://www.innovationnetwork.org/resources/webbased_eval_resources.cfm