

***Evaluation Training Module for the
CDC Heart Disease and Stroke Prevention Program:
Evaluation 201: Implementing Evaluation***

AGENDA

Thursday, May 15, 2003 (2:00 pm - 5:00 pm)

Recorder: Ayana Perkins

2:00 - 2:05 pm	Welcome and Introductions	Sheree Marshall Williams
2:05 - 2:15 pm	Overview of Session Objectives	Dorothy Faulkner
2:15 - 3:15 pm	*CDC HDSP Framework and Logic Model Development	Kristianna Pettibone
*2:15 - 2:30 pm	CDC Evaluation Framework in the HDSP Context	
*2:30 - 2:45 pm	Logic Model Development	
*2:45 - 3:15 pm	Skills Building Exercise: Using the CDC Framework in Program Design and Partnership Logic Model Development	

3:15 - 3:30 pm	BREAK
----------------	-------

3:30 - 3:45 pm	Debriefing: Partnership Logic Model Skills Building Exercise	
3:45 - 4:10 pm	Identifying Roles for Evaluators in HDSP Programs	Ahmed Liban
4:10 - 4:40 pm	Integrating Evaluation into HDSP Programs--Focus on Systems Level Evaluation: (1) Partnerships (2) Collaborative Media Campaigns (3) Policy and Environmental Changes	Kristianna Pettibone
4:40 - 5:00 pm	Discussion of Other Evaluation Issues for Basic Implementation States	Dorothy Faulkner
5:00 pm	ADJOURN	