

Seminar 5 – The Life Cycle of Partnerships Heart Disease and Stroke Training Institute

Seminar Objectives

At the end of the session on “The Life Cycle of Partnerships,” participants will be able to:

1. Describe the five stages of a coalition life cycle, and identify the current stage of a particular partnership in which their program is involved.
2. Identify the various roles that coalition members play and the advantages or disadvantages of each role.
3. Identify key issues and potential barriers to success for one of their own partnerships (using the Force-Field Analysis Tool).

Session Summary

This session will focus on the life cycle of coalitions and the importance of maintaining diverse partnerships in order for a state’s CVH objectives to be attained. Session facilitators from CVH-funded states will give specific examples of their program’s role in a CVH-related council/task force and will overview the group’s structure, funding and type of projects implemented. The facilitator will also describe a secondary prevention project involving the American College of Cardiology and the state’s Quality Improvement Organization. Attendees will analyze a case study on a 10-year-old statewide coalition and will assess the status of their own coalition, task force or project-specific partnership.

Resources

- *Coalition Building: A Healthy Community is Everyone’s Business*, Texas Department of Health Coalition Task Force, 1996. Can be ordered from Texas Department of Health.
- *Collaboration: What Makes It Work*, 2nd Edition. Mattessich P, Murray-Close M, Monsey B, Wilder Research Center. MN: Amherst H. Wilder Foundation, 2001.
- *Building and maintaining coalitions*. Feighery E, Rogers T. Palo Alto, CA: Stanford University School of Medicine, 1990.
- *Building and maintaining effective coalitions*. Stanford University: Health Promotion Resource Center. Palo Alto, CA: Stanford University Press, 1998.

Handouts

- Case study: Eat Right Montana coalition.
- Force-Field Analysis Tool. *Coalition Building* handbook.
- High-Performance Team Worksheet (2 pages). *Coalition Building* handbook.
- Meeting Management. *Coalition Building* handbook.
- Partnership Meeting Evaluation (2 pages). Developed by the Illinois Cardiovascular Health Partnership.
- Principles for Successful Partnerships: A Baker’s Dozen. From the 2003 Chronic Disease Conference session on partnerships.
- Strategic Partnering: Conceptual Framework. CDC handout distributed to CVH-funded states during the 2003 Chronic Disease Conference.