

Agenda for Seminar 5 – The Life Cycle of Partnerships Heart Disease and Stroke Training Institute

(30 minutes – Jennifer, 5 minutes - Crystelle) Use the first portion of the PowerPoint presentation, and refer to the Texas *Coalition Building* book and handouts:

Review the five stages in the life cycle of a coalition.

Have participants think of one of their own partnerships and classify its current stage.

After the slide on “evaluation of a coalition,” refer to the handouts:

- Meeting Management form and Partnership Meeting Evaluation form to assess whether a particular meeting was useful to attendees.
- High-Performance Team Worksheet – process evaluation of overall team effectiveness.

Review types of coalitions (Jennifer and Crystelle)

- i.e. structure, function and activities of the Texas Council on CVD and Stroke; role of Texas Dept. of Health Cardiovascular Health and Wellness Program
- Montana CVD/Obesity Prevention Task Force

(25 minutes – Crystelle) Use the remaining portion of the PowerPoint presentation:

Briefly discuss the different types of members typically seen in a coalition. Ask participants if there are advantages or disadvantages to each type of member. What has the participants’ experience been with these types of coalition members (or other types)?

Review ways to motivate coalition members and/or increase their involvement in projects. What other approaches have attendees tried?

Describe the secondary prevention partnership with the Montana CVH Program, the state chapter of American College of Cardiology and the Quality Improvement Organization. Describe the CVH Program’s role. Refer to the Wilder Collaboration book, pages 8-10, on “Factors Influencing the Success of Collaboration.”

Identify other types of roles/functions that the CVH Program (or AHA) may play in partnerships.

(10 minutes - Crystelle) Use the case study handout: As a group, review the case study on Eat Right Montana coalition, and discuss possible next steps for the coalition.

(15 minutes) Use the “Force-Field Analysis Tool.”

Explain that this tool can also be used in a kickoff training for a new project to help participants understand what barriers could impact the success of that project and what factors may facilitate success.

Have participants spend about 8 minutes completing the tool for one of their coalitions, advisory councils or a specific project. Ask several of the participants to explain the driving and restraining forces for their state and what they suggested to increase the driving forces.

(5 minutes) Wrap-up/final questions or comments