

Brentwood Anthrax Incident

Throughout the duration of the Brentwood anthrax case, a CDC Epidemiologic Investigation Service (EIS) officer met with the Brentwood postal workers several times to discuss antibiotic prophylaxis. When the EIS Officer gave CDC's recommendation of 30 days of therapy in addition to the anthrax vaccine, an activist in the crowd started shouting inflammatory comments. But because the EIS officer had established himself as a credible and trusted source of information, instead of rallying around the activist, the crowd told the activist to be quiet so they could hear what the EIS officer had to say. In this case, having the crisis spokesperson appear in public often helped to establish credibility for the organization.