Office of Communication/Media Relations
MMWR FACT SHEET
SOHCO

In one paragraph, please state the key point or objective of your MMWR submission. This statement should reflect what you, the writer, would like to see as the lead paragraph in a newspaper story or in a broadcast news report about your submission.

Women desiring long-term effective contraception and their clinicians should be aware that today=s IUDs are not only highly effective and acceptable, but also low-risk for women at low risk for sexually transmitted diseases (STDs). Problems with
the Dalkon Shield IUD identified in the reprinted 1974 CDC report had a serious negative impact on IUD use. Fewer than one percent of women who use contraceptives in the U.S. use the IUD and those who use it find it highly acceptable. The most commonly used IUD in the U.S. today is the Copper T380AC. It has a low rate of side effects and with a pregnancy rate of one percent or less per year is highly effective.

List three facts or statistics you would like the public to remember as a result of reading or hearing about your article?

C Women desiring long-term effective contraception and their clinicians should be aware that today=s IUDs are not only highly effective and acceptable, but also low-risk for women at low risk for sexually transmitted diseases (STDs).

C Some IUDs have long-term effectiveness similar to that of tubal sterilization.

C Ninety-six percent of IUD users view their method favorably as compared to 94 percent of oral contraceptive users and 93 percent of those who chose sterilization.

What is the main audience or population segment you would like this article to reach?

Primary	Secondary
Women	Physicians

What is the one message the audience needs to take from this article?

Women desiring long-term effective contraception and their clinicians should be aware that today=s IUDs are not only highly effective and acceptable, but also low-risk for women at low risk for sexually transmitted diseases (STDs).

Who in your office will serve as the point-of-contact for media questions?

Name: CDC Scientist Degree(s): Phone:
Title: Division/Center:

Note: Prime availability need is 8:30 a.m. Thursday through 6:00 p.m. Friday. SOHCOs and an embargoed MMWR are released to the media every Thursday morning prior to every Friday=s formal release of the MMWR. Please return this completed form via e-mail no later than COB Monday (the week of publication). ***Do not use PRIVATE phone lines.**