



[Public Information Technology]

**JIC-Kit and Other Technologies
For Coordinated Information Output**

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[Public Information Technology]

- Focus is on application of technology to maximize emergency public information timeliness, accuracy and consistency.
- Challenge is to provide information anywhere and anytime
- Expectation is that “we can do so you had better be able to do it too” !!!

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Notable technology applications

- Use of portable technology (JIC-Kit)
- General availability and use of Internet (Virtual Status Boards)
- Effective use of remote teams
- Use of PDAs/handheld computers
- Use of wireless technologies

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JIC-KIT

- Mobile JIC equipment contained in three hardened cases
- JIC-KIT Includes laptops, handheld computers and tablet PCs
- Incorporates wireless-Internet-bases technology



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JIC-KIT

Incorporates Personal Digital Assistants (PDAs) for:

- Maximum portability
- Plans/Procedures, Checklists
- Presentation software
- Maps and graphics

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JIC-KIT

- Also utilizes tablet PC technology for applications that require maximizes portability data viewing capability
- Incorporates large format touch screen capability



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JIC-KIT Uses Web-Based Applications

- Includes a Cyber- JIC Status Board
- Powerful tool for putting everyone on “common ground”
- Accessible over all platforms (PDA, tablet, Desktop etc.)

Umatilla Joint Information Center
Information in Green is Default Protective Action Decision (PAD) Information
[Smart Book Table of Contents](#) [JIC Floor Plan Phones Email](#)

ACTIONS	UMATILLA CHEMICAL DEPOT	ROAD INFORMATION
	Time of Incident Type Agent Description of Incident Wind Direction / Speed Injuries	Oregon <u>Road Closures</u> <ul style="list-style-type: none">• 184 (East) – Exit 165 Port of Morrow• 184 (West) – Exit 202, Bamster Road• OR State Hwy 207 (North) – Bombing Range Road• U.S. Hwy 730 (East) – OR State Hwy 37, Holdman Road Washington <u>Road Closures</u> <ul style="list-style-type: none">• 182 (South) – US Hwy 395 and Locust Grove Road• WA State Hwy 221 (South) – Sillards Rd• WA State Hwy 14 (East) – Benton County Line• US Hwy 12 (West) – US Hwy 730 (Wallula Junction)
SCHOOLS	RECEPTION CENTER / SHELTERS	INJURIES / DECON / HOSPITALS
Oregon Washington	Oregon -- Reception Centers <ul style="list-style-type: none">• Washington -- Assistance Centers <ul style="list-style-type: none">• PROSSER – Housel Middle School, 2001 Highland Drive• KENNEWICK – Horse Heavens Middle School, 3500 S Vancouver	Oregon Washington
UNRELATED EVENTS	News Conferences	
Oregon	Washington	

Information about this page

Public Information Technology Virtual-Status Board

JIC Statusboards - Netscape

File Edit View Go Bookmarks Tools Window Help

http://www.csepp.net/jic/statusboards/index.html#calltakers

Umatilla Joint Information Center
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[Smart Book Table of Contents](#) [JIC Floor Plan/Phones/Email](#)

ACTIONS	UMATILLA CHEMICAL DEPOT	ROAD INFORMATION
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SCHOOLS	RECEPTION CENTER / SHELTERS	INJURIES / DECON / HOSPITALS
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UNRELATED EVENTS		News Conferences
<u>Oregon</u>	<u>Washington</u>	

Information about this page

Home | Overview | Schools Information | Red Cross and Reception Centers | Decon Sites / Traffic Control Points / Road Closures | Emergency Alert System (EAS) Tone Alert Radio (TAR) messages | Press

Start | JIC Statusboa... | 12:31 PM

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Web-based Checklists

- Provides Portability
- Shows comprehensive picture
- Can be used to conduct “virtual” exercises and drills

Response Team Checklist Example

- ❑ Received notification
- ❑ Arrive at JIC
- ❑ Attend JIC Briefing
- ❑ Report Briefing to HQ
- ❑ Coordinate actions w/State and Counties

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e-Spokesperson – Full View

<p>Key Message 1 What happened? Articulate in nine (9) words or less. If this is the most important message, it should be the first message delivered. The first message is more important and more memorable. People tend to hear the first and last things they hear.</p>	<p>Key Message 2 What is the impact? Articulate in nine (9) words or less. If it is the third most important message, then it should be listed second. The second message is of less importance and less memorable. People may not remember this message.</p>	<p>Key Message 3 What is being done? Articulate in nine (9) words or less. If this is the second most important message, then it should be delivered third. The third message is more important and more memorable. People tend to hear the first and last things they hear.</p>
<p>Supporting Fact 1-1 Each key message should be supported by three (3) supporting facts. The first fact is more important and more memorable.</p>	<p>Supporting Fact 2-1 Each key message should be supported by three (3) supporting facts. The first message is more important and more memorable.</p>	<p>Supporting Fact 3-1 Each key message should be supported by three (3) supporting facts. The first message is more important and more memorable.</p>
<p>Supporting Fact 1-2 The second fact is of less importance and less memorable.</p>	<p>Supporting Fact 2-2 The second fact is of less importance and less memorable.</p>	<p>Supporting Fact 3-2 The second fact is of less importance and less memorable.</p>
<p>Supporting Fact 1-3 The third fact is more important and more memorable.</p>	<p>Supporting Fact 2-3 The third fact is more important and more memorable.</p>	<p>Supporting Fact 3-3 The third fact is more important and more memorable.</p>

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e-Spokesperson

- A major component of the JIC-KIT
- Provides tool for spokespersons to “map” their message
- Designed to run on Palm OS

Key Message 1
What happened?

Key Message 2
What is the impact?

Key Message 3
What is being done?

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- The JIC-Kit is designed to use Wi-Fi or 802.11, unlicensed fixed broadband in the 2.4-GHz and 5.8-GHz range.
- Both services are fast and stable



Public Information Technology At Event Scene



Public Information Technology Cyber-Joint Information System With JIC-KIT

