



U.S. Department of Energy
Energy Efficiency and Renewable Energy

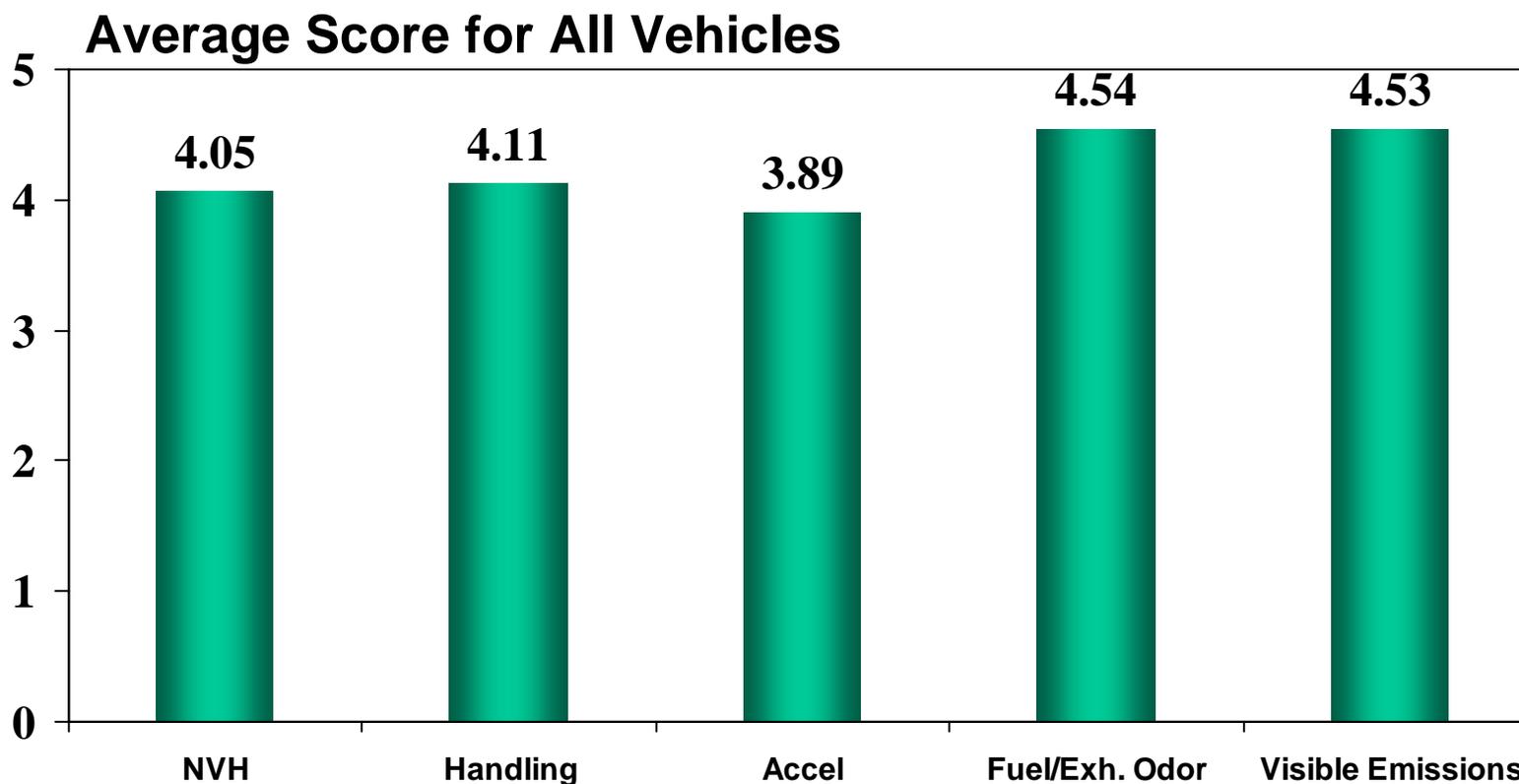
freedomCAR & vehicle technologies program

Ride and Drive Evaluation Results DEER 2004





Results of Ride and Drive Evaluation: Vehicle Characteristics (All Vehicles)





Other Evaluation Question Responses

- Willing to replace current vehicle with a diesel ride and drive vehicle?
 - Yes: 63%
 - No: 33%
 - No answer: 3%
- Have a need for towing and/or 4x4 capability of SUV or truck?
 - Yes: 50%
 - No: 50%



Other Evaluation Question Responses, cont.

- Willing to pay more for diesel engine with 60% better fuel economy?
 - Yes: 95%
 - No: 5%
- How much more?
 - Less than \$500: 4%
 - \$500: 23%
 - \$1,000: 45%
 - \$2,000: 21%
 - More than \$2,000: 7%