

F E E D B A C K F O R M

Thank you for your time. Your feedback is essential to help us improve conferences and materials for TV writers and producers. Please take a few moments to answer the following questions.

- Was the CDC Resource Book for TV Writers and Producers a useful tool? Why or why not?
 - YES, because _____
 - NO, because _____

- Have you used any of the Tip Sheets?
 - YES
 - a) In the past month, approximately how many have you used? 1 2 3 more
 - b) Which tip sheets topics were most useful?
 - NO

- Please indicate whether you agree or disagree with the following statements.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I attended Soap Summit IV and found it useful.					
Tip sheet topics are relevant to my work.					
Format is easy to follow.					
Content is easy to understand.					
Background information is good for story lines.					
I used/plan to use the case examples to create a story line.					
It's easy to find what I am looking for.					

- Are there other tip sheets you **need or** would like to suggest? If yes, what topics?

- Have you shared the Tip Sheets with anyone else on your staff? If yes, who?
 - YES
 - Producer
 - Writer
 - Research Assistant
 - Other (please specify: _____)
 - NO

- Would you like to continue receiving CDC updates ~~about popular health topics~~? If yes, how would you prefer to receive the update?
 - YES
 - Direct mail
 - Email
 - CDC web site
 - Listserv
 - Other (please specify: _____)
 - NO

- Would you like to consult with someone at CDC regarding a particular health issue or story idea? What topics?
 - YES
 - NO

- Would you like to visit CDC to meet with experts?

- Would you like experts from CDC to **meet or consult** with your writers?

General Comments:

To receive updated entertainment materials from CDC, please provide the following information:

Name:
 TV Network/Show:
 Address:
 Address:
 Phone Number:
 Fax Number:
 Email Address:

Would you like additional copies of this resource book? _____ How many copies? _____

Thank you!

**Completed forms can be mailed (postage-paid envelope is attached) or faxed to Lindsey Zeller,
 (202) 973-5858.**

Mailing address: Lindsey Zeller, 1120 Connecticut Avenue, NW, Washington DC, 20036-3902