



Review of Take Charge of Your Health Materials

Take Charge of Your Health Materials

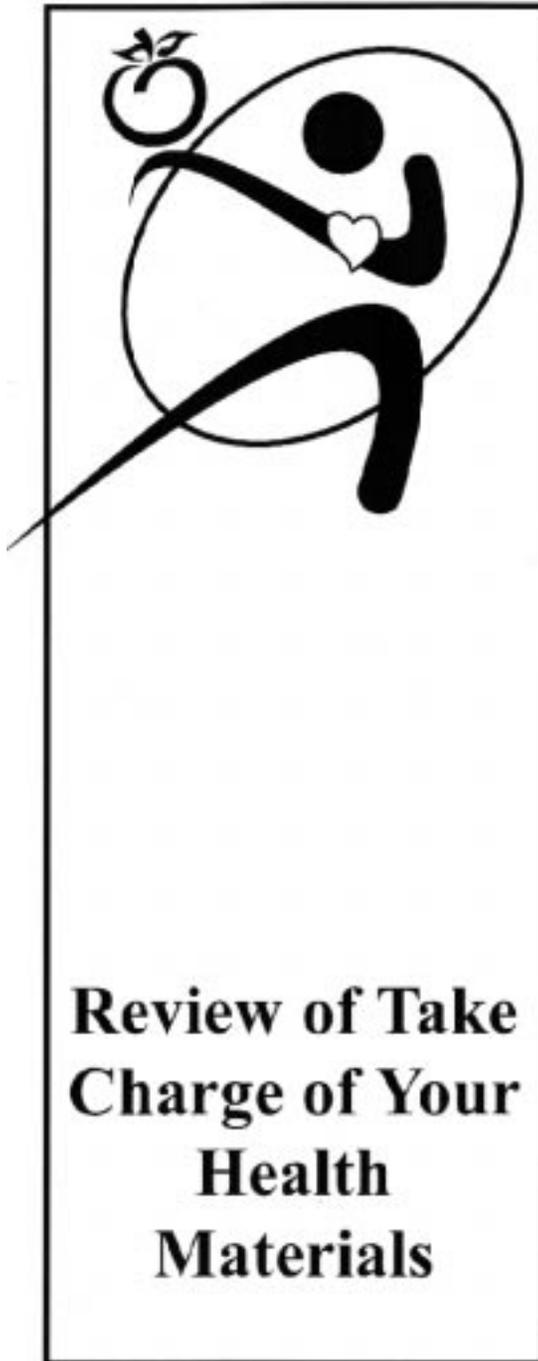
There are (limited) funds to order Take Charge of Your Health print materials and promotional items to support campaign dissemination efforts. The following lists of possibilities have been suggested previously by Georgia nutritionists; by no means are these lists exhaustive. Approximate pricing is provided to give a sense of the comparative dollar value of each item.

Print Material Possibilities

- **Letterhead or 8 1/2 X 11 Customized Paper:** Full color; \$670.00 for 500 sheets; \$26.00 extra for additional lots of 500 ordered at the same time.
- **Envelopes (letter size):** Full color; \$875.00 for 500; \$110.00 extra for additional lots of 500 ordered at the same time.
- **Notepads - 8 1/2 X 11:** Full color; \$2300.00 for 500; \$1500.00 for additional lots of 500 ordered at the same time.
- **Notepads - 5 X 7:** Full color; \$1700.00 for 500; \$900.00 for additional lots of 500 ordered at the same time.
- **Post-It Notepads:** 1 color imprint; 30 cents each for orders of 1000 or more.
- **Stickers - 3 X 5:** Full color; \$780.00 for 500; \$41.00 extra for additional lots of 500 ordered at the same time.
- **Posters 24 X 36.** Full color; \$3000.00 for 500. Costs go down for additional lots of 500 ordered at the same time.
- **Flyer paper 11 X 17:** Full color; \$820.00 for 500; \$50.00 extra for additional lots of 500 ordered at the same time.
- **Other:**

Promotional Item Possibilities

- **Refrigerator Magnets - 4 X 6:** 60 cents for a 2 color imprint with orders of 1000 or more; 12 cents extra for each additional color.
- **Balloons:** 1 color imprint; \$150.00 for 1000 balloons.
- **Pens:** 50 to 80 cents each for orders of 300 or more (1 to 3 color imprints available).
- **Pencils:** 20 cents each with a 2 color imprint for orders of 500 or more.
- **Nylon Lunch Bags:** \$2.25 each for orders of 1000 or more with 1 color imprint.
- **Tote Bags:** \$7.00 each for orders of 500 or more with 1 color imprint.
- **T-Shirts** \$7.00 each for orders of 100 or more with 6 color imprint (front only); \$5.00 each for 1 color imprint.
- **Child's Backpack:** \$6.20 to \$7.30 for quantities of 1000 or more with the price dependent on number of imprint colors (1 to 4).
- **Potholders:** \$1.20 each for orders of 300 or more with a 1 color imprint.
- **Recipe Boxes:** \$2.00 each for orders of 1000 or more with 1 color imprint; 40 cents per box extra for each additional color.
- **Fanny Pack:** \$2.20 each for orders of 1000 or more with 1 color imprint included in the price.
- **Sports Bottles:** White bottle (32 oz.) with choice of color for tops and tips; 50 cents each for orders of 500 or more with 1 color imprint.
- **Stadium Cup:** 32 cents each for orders of 1000 or more with 1 color imprint; 13 cents extra per cup for additional colors up to 3 colors; cup is usually white.



Promotional Item Possibilities (continued)

- **Plastic Bags with handle - 9 X 12:** \$20.00 per 100 for orders of 1000 or more with a 1 color imprint on 1 side.
- **Jar Grippers:** 65 cents each for orders of 1000 or more with a 1 color imprint.
- **Key Ring:** 35 cents each for orders of 500 or more with 1 color imprint; add 5 cents for each additional color.
- **Inflatable Sponges:** 60 cents each for orders of 1000 or more with 1 color imprint.
- **Bag Clip:** 50 cents each for orders of 1000 or more with a 1 color imprint.
- **Calendar (wall calendar for home):** \$2000.00 for orders of 500 if black and white; \$12,000.00 for orders of 500 if full color; less for additional lots of 500 ordered at the same time.
- **Basketball:** \$13.00 each for official regulation basket for orders of 100 with 1 color imprint.
- **Frisbee:** \$1.00 each for orders of 100 with 1 color imprint.
- **Baseball Cap:** \$6.25 each for orders of 100 with 1 color imprint.
- **Visor:** \$1.90 each for orders of 100 with 1 color imprint; \$4.40 each for orders of 100 with full color imprint.

Promotional Item Possibilities (continued)

- **Head Band:** \$1.50 each for orders of 100 with 1 color imprint.
- **Wrist Band:** \$1.15 each for orders of 100 with 1 color imprint.
- **Sports Bag:** \$14.00 each for orders of 100 with 1 color imprint.
- **Band-aids:** 55 cents per dispenser (each dispenser contains 4 band-aids) for orders of 100 dispenser with 1 color imprint (imprint is on the dispenser)
- **Other:**