

~ Making the Nation Safer through Research ~

Mission

CREATE's mission is to develop advanced models and tools to evaluate the risks, costs and consequences of terrorism and to guide economically viable investment to counter terrorism. CREATE accomplishes its mission through an integrated program of research, education and outreach, spanning the disciplines of engineering, social sciences, and information science.

- **First U.S. Department of Homeland Security (DHS) Center of Excellence**
- **Based at the University of Southern California (USC)**
- **Current university partners include**
 - New York University
 - University of Wisconsin
 - Arizona State University
 - Carnegie Mellon University
 - University of Texas
- **50 Faculty and Researchers**
- **70 students engaged in research**
- **20 research projects per year**
- **15 software tools/models completed or in development**

Leadership

Dr. Detlof von Winterfeldt is the Director of the Center. He holds a dual appointment as Professor of Industrial and Systems Engineering and of Public Policy and Management at USC. He is an expert in decision and risk analysis with particular interest in the application of these fields to environmental, technology, and security problems.

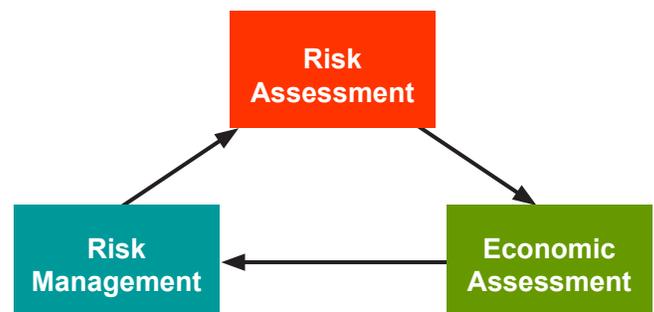
Education

CREATE has developed several programs to educate current and future homeland security leaders. In addition to engaging 70 research assistants, CREATE has developed a master's degree program and a professional certificate program at USC in System Safety and Security, with emphasis on risk based economic analysis. New coursework based on CREATE's research has been developed and shared with over 200 university students. Aviation Safety & Security professional short courses are also offered.

Research

CREATE's research program is based on the modeling and analysis areas of risk assessment, economic assessment, and risk management as shown in the figure below.

Risk Assessment – Our team includes several pioneers in the development and use of risk assessment models and tools and their applications to natural and man-made disasters. We have adapted these tools to terrorist threat, vulnerability, and consequence assessments, building on our research in probabilistic risk analysis, expert elicitation of risks and uncertainties and in game theory. In addition, we are using risk-based methods to improve the allocation of funds to fight terrorism.



Economic Assessment – Our team includes world-class experts in the economic modeling of major disasters, cost-benefit analysis, and the impact of risk perceptions on economic decisions. We are modeling the costs of terrorist attacks on critical infrastructure and the use of weapons of mass destruction, including both direct impacts and indirect impacts on the economy as a whole.

Risk Management – A major focus of CREATE is to develop advanced models and tools for risk management—the evaluation, implementation and monitoring of terrorism countermeasures. Risk management alternatives include prevention, protection, and response and recovery. CREATE examines how to reduce threats, vulnerabilities, and consequences of terrorism by cost-effective investments.

CREATE’s Modeling and Analysis and Application Areas

	DHS S&T Divisions					
CREATE Modeling and Analysis	Explosives	Chem/Bio	Command/Control/Interop.	Borders/Maritime	Human Factors	Infrastr./Geophys.
Risk Assessment						
Economic Assessment						
Risk Management						

Application Areas

While CREATE focuses on medium and long term research that advances the knowledge base and the intellectual capacity of our nation to counter terrorism, we also are committed to having an impact on short and medium term policy debates. CREATE achieves this by applying fundamental research concepts to specific problems relevant to DHS and the Nation. Applications of CREATE methodologies are developed in areas linked to the operational divisions of DHS in close collaboration with DHS leaders in these units. Examples are given below:

Borders/Maritime

- Systems analysis of Nationwide border system risks
- Development of a risk management course for ICE agents and officers
- Maritime security workshop

Explosives

- Risk and economic analysis of MANPADS attacks

Infrastructure/Geophysical

- Risk analysis of major attacks on regional electricity systems
- Decision models to improve allocations of funds to critical infrastructure assets

Chem/Bio

- Risk and economic analysis of a major radiological attack on ports
- Support of economic and risk assessment of 30 biological threats conducted by the National Biodefense Analysis Countermeasures Center

Human Factors

- Decision analysis models of terrorist preferences for weapons types and targets
- Models of terrorist attacks as complex projects

